

Communication and Media Program Roadmap

Use this roadmap to guide your progress and keep you moving toward graduation.

- ☒ **Avoid surprises** – Meet with your advisor each term to monitor your progress, review the foreign language requirement and address concerns early.
- ☒ **Review course requirements** – Check course prerequisites, corequisites, and conditions before registering each term to ensure you meet all requirements and stay on track for graduation.
- ☒ **Stay eligible** – Maintain your GPA and complete required courses to remain in good standing.
- ☒ **Graduate on time** – Stay on schedule to avoid delays and excess credit hours that may not be covered by financial aid.

About the Program

FSCJ bachelor's degree programs are part of Florida's 2+2 Program. Learn more at floridashines.org/2-2-program.

Credit Hours: 120 total credit hours, including 60 transferrable college credit hours that are completed prior to applying to the program. Total hours may vary based on individual academic plan. Prior to enrolling in classes, please meet with an advisor for specific guidance about your individual academic plan.

Minimum Grade Requirement(s)

A minimum grade of C or higher is required in:

- ☐ All Upper Division coursework
- ☐ All Upper Division Elective coursework
- ☐ All General Education coursework

Available Upper Division Electives

Minimum credit hours: 12.

- BUL 3130 – Business Law and Ethics, Credit Hours: 3. Terms Offered: Fall, Spring, Summer.
- ENT 3004 – Principles of Entrepreneurship, Credit Hours: 3. Terms Offered: Fall, Spring, Summer.
- GEB 3213 – Business Writing, Credit Hours: 3. Terms Offered: Fall, Spring, Summer.
- MAN 3240 – Organizational Behavior, Credit Hours: 3. Terms Offered: Fall, Spring, Summer.
- MAR 3023 – Marketing Fundamentals, Credit Hours: 3. Terms Offered: Fall, Spring, Summer.

Stay on Track

Meet the bachelor's degree graduation requirements:

- ☐ Fulfill all academic requirements for the chosen program of study as outlined in the Florida State College at Jacksonville catalog and curriculum.
- ☐ Earn minimum prescribed semester hours for the selected bachelor's degree with at least a 2.0 (C) on a 4.0 scale for an all-college cumulative grade point average. This includes Florida State College at Jacksonville college-credit semester hours and transferred credits (excluding developmental education) in lower- and upper-division courses.
- ☐ Earn at least a C in each course used to satisfy the General Education Requirements and any other area designated with a C or higher in each course.
- ☐ Earn a minimum of 25 percent of all credits used to satisfy the baccalaureate degree course requirements from Florida State College at Jacksonville (for example, a minimum of 30 credits for a 120-credit bachelor's degree). Credit by examination and credit for prior learning do not count toward this residency requirement.
- ☐ Fulfill the 36-college credit Florida General Education Requirements (note: 45 semester hours of required General Education for the B.S.N. degree and 51 semester hours of required General Education for the Bachelor of Science in Biomedical Sciences degree), including the required core course options as listed in s. 1007.25(3), Florida Statute, and State Board Rule 6A.14.0303, Florida Administrative Code.
- ☐ Demonstrate competency in civic literacy in accordance with s. 1007.25, Florida Statutes, and State Board of Education Rule 6A-10.02413, Florida Administrative Code. Per guidelines established by Senate Bill 1108, competency is demonstrated by
 - ☐ Completing one of three civic literacy courses (AMH 2010, AMH 2020 or POS 2041) with a grade of C or higher, AND
 - ☐ Achieving a passing score on a state-approved assessment.
- ☐ Fulfill the Foreign Language requirement.
- ☐ Fulfill all obligations, financial or otherwise, to the College before graduation.

More Information Online

Program Webpage: fscj.edu/T400.

Program Catalog Page: catalog.fscj.edu/programs/T400.

Sample Roadmap for Upper Division Coursework

Note: Full-time students should **select four courses** from the appropriate block each term. **Repeat as needed** until all courses have been completed, and **complete the Applied Experience in Communication and Media courses** when the designated number of upper-division courses have been completed. Students must complete a **minimum of four upper division elective courses**.

Fall Term Block

Course	Credits	Course Type
COM 3332 – New Communication Technology and Contemporary Society	3	Upper Division
COM 4603 – New Media and Civic Engagement	3	Upper Division
MMC 4303 – Global Media and Society	3	Upper Division
MMC 4131C – Video Storytelling	3	Upper Division
DIG 3153 – Writing for Digital Media	3	Upper Division
Upper Division Elective course	3	Upper Division Elective

Spring Term Block

Course	Credits	Course Type
MMC 3200 – Communication Law and Ethics	3	Upper Division
MMC 3420 – Media Research and Analytics	3	Upper Division
ENC 3905 – Directed Experience in Writing	3	Upper Division
DIG 4855 – Converging Media Capstone	3	Upper Division
PUR 3801 – Public Relations Strategy	3	Upper Division
Upper Division Elective course	3	Upper Division Elective

Summer Term Block

Course	Credits	Course Type
MMC 4263 – New Media Technologies	3	Upper Division
RTV 4403 – Media Criticism	3	Upper Division
DIG 3286C – Assembling Digital Media	3	Upper Division
RTV 3542C – Video Production	3	Upper Division
Upper Division Elective course	3	Upper Division Elective

Applied Experience in Communication and Media Courses

Course	Credits	Course Type
COM 4945 – Applied Experience in Communication and Media I	1	Upper Division
COM 4946 – Applied Experience in Communication and Media II	1	Upper Division

General Education and Lower Division Coursework

Students may have completed some of the following courses before applying to the program.

Course	Credits	Course Type	Terms Offered
ENC 1101 – English Composition I or ENC 1101C – English Composition I Enhanced	3–4	General Education	Fall, Spring, Summer
ENC 1102 – Writing About Texts	3	General Education	Fall, Spring, Summer
SPC 2017 – Introduction to Speech Communications or SPC 2065 – Speech Communication for Business and the Professions or SPC 2608 – Fundamentals of Public Speaking	3	General Education	Fall, Spring, Summer
Mathematic State Core course	3-5	General Education	Fall, Spring, Summer
Mathematic State Core course	3-5	General Education	Fall, Spring, Summer
Humanities State Core course	3	General Education	Fall, Spring, Summer
Humanities course	3	General Education	Fall, Spring, Summer
Natural Sciences State Core course	3-4	General Education	Fall, Spring, Summer
Natural Sciences course	3-4	General Education	Fall, Spring, Summer
Social and Behavioral Sciences: Civic Literacy course	3	General Education	Fall, Spring, Summer
Social and Behavioral Sciences course	3	General Education	Fall, Spring, Summer
Social and Behavioral Sciences course	3	General Education	Fall, Spring, Summer
Any A.A. Elective coursework	24	Lower Division Elective	n/a