

Business Administration Program Roadmap

Use this roadmap to guide your progress and keep you moving toward graduation.

- ☒ **Avoid surprises** – Meet with your advisor each term to monitor your progress, review the foreign language requirement and address concerns early.
- ☒ **Review course requirements** – Check course prerequisites, corequisites, and conditions before registering each term to ensure you meet all requirements and stay on track for graduation.
- ☒ **Stay eligible** – Maintain your GPA and complete required courses to remain in good standing.
- ☒ **Graduate on time** – Stay on schedule to avoid delays and excess credit hours that may not be covered by financial aid.

About the Program

FSCJ bachelor's degree programs are part of Florida's 2+2 Program. Learn more at floridashines.org/2-2-program.

Credit Hours: 120 total credit hours, including 60 transferrable college credit hours that are completed prior to applying to the program. Total hours may vary based on individual academic plan. Prior to enrolling in classes, please meet with an advisor for specific guidance about your individual academic plan.

Minimum Grade Requirement(s)

A minimum grade of C or higher is required in:

- ☐ All Upper Division coursework
- ☐ All General Education coursework

Stay on Track

Meet the bachelor's degree graduation requirements:

- ☐ Fulfill all academic requirements for the chosen program of study as outlined in the Florida State College at Jacksonville catalog and curriculum.
- ☐ Earn minimum prescribed semester hours for the selected bachelor's degree with at least a 2.0 (C) on a 4.0 scale for an all-college cumulative grade point average. This includes Florida State College at Jacksonville college-credit semester hours and transferred credits (excluding developmental education) in lower- and upper-division courses.
- ☐ Earn at least a C in each course used to satisfy the General Education Requirements and any other area designated with a C or higher in each course.
- ☐ Earn a minimum of 25 percent of all credits used to satisfy the baccalaureate degree course requirements from Florida State College at Jacksonville (for example, a minimum of 30 credits for a 120-credit bachelor's degree). Credit by examination and credit for prior learning do not count toward this residency requirement.
- ☐ Fulfill the 36-college credit Florida General Education Requirements (note: 45 semester hours of required General Education for the B.S.N. degree and 51 semester hours of required General Education for the Bachelor of Science in Biomedical Sciences degree), including the required core course options as listed in s. 1007.25(3), Florida Statute, and State Board Rule 6A.14.0303, Florida Administrative Code.
- ☐ Demonstrate competency in civic literacy in accordance with s. 1007.25, Florida Statutes, and State Board of Education Rule 6A-10.02413, Florida Administrative Code. Per guidelines established by Senate Bill 1108, competency is demonstrated by
 - ☐ Completing one of three civic literacy courses (AMH 2010, AMH 2020 or POS 2041) with a grade of C or higher, AND
 - ☐ Achieving a passing score on a state-approved assessment.
- ☐ Fulfill the Foreign Language requirement.
- ☐ Fulfill all obligations, financial or otherwise, to the College before graduation.

More Information Online

Program Webpage: fscj.edu/program?pcode=T200

Program Catalog Page: catalog.fscj.edu/programs/T200

General Education, Lower Division and Lower Division Elective Coursework

Students may have completed some of the following courses before applying to the program.

Students who completed Associate in Arts Elective coursework Associate in Science Professional Core coursework, or Associate in Science Professional Elective coursework before admission to the B.S. in Business Administration **may receive credit** toward the Lower Division coursework requirement after credit hours for the required General Education and state common prerequisite courses are applied.

Note: ECO 2013, MAC 2233 and STA 2023 may satisfy either Lower Division coursework requirements or General Education coursework requirements. Students who have previously completed CGS 1060 may receive credit in lieu of taking CGS 1100C.

Course	Credits	Course Type	Terms Offered
ENC 1101 – English Composition I or ENC 1101C – English Composition I Enhanced	3-4	General Education	Fall, Spring, Summer
ENC 1102 – Writing About Texts	3	General Education	Fall, Spring, Summer
SPC 2017 – Introduction to Speech Communications or SPC 2065 – Speech Communication for Business and the Professions or SPC 2608 – Fundamentals of Public Speaking	3	General Education	Fall, Spring, Summer
Mathematics State Core course	3-5	General Education	Fall, Spring, Summer
Mathematics course	3-5	General Education	Fall, Spring, Summer
Humanities State Core course	3	General Education	Fall, Spring, Summer
Humanities course	3	General Education	Fall, Spring, Summer
Natural Sciences State Core course	3-4	General Education	Fall, Spring, Summer
Natural Sciences course	3-4	General Education	Fall, Spring, Summer
Social and Behavioral Sciences: Civic Literacy course	3	General Education	Fall, Spring, Summer
Social and Behavioral Sciences course	3	General Education	Fall, Spring, Summer
Social and Behavioral Sciences course	3	General Education	Fall, Spring, Summer
ACG 2021 – Financial Accounting	3	Lower Division	Fall, Spring, Summer
ACG 2071 – Managerial Accounting	3	Lower Division	Fall, Spring, Summer
CGS 1100C – Microcomputer Applications for Business and Economics	3	Lower Division	Fall, Spring, Summer
ECO 2013 – Economics I – Principles of Macroeconomics	3	Lower Division or General Education	Fall, Spring, Summer
ECO 2023 – Economics II – Principles of Macroeconomics	3	Lower Division	Fall, Spring, Summer
MAC 2233 – Calculus for Business and Social Sciences	3	Lower Division or General Education	Fall, Spring, Summer
QMB 2100 – Business Statistics or STA 2023 – Elementary Statistics	3	Lower Division or General Education	Fall, Spring, Summer

Sample Roadmaps for Upper Division Coursework

General Business Administration Concentration

Term 1

Course	Credits	Course Type	Terms Offered
GEB 3213 – Business Writing	3	Upper Division	Fall, Spring, Summer
MAN 3353 – Management Theory and Practices	3	Upper Division	Fall, Spring, Summer
MAN 3065 – Business Ethics	3	Upper Division	Fall, Spring, Summer
FIN 3400 – Financial Management	3	Upper Division	Fall, Spring, Summer

Term 2

Course	Credits	Course Type	Terms Offered
ENT 3004 – Principles of Entrepreneurship	3	Upper Division Concentration	Fall, Spring, Summer
MAN 4301 – Human Resource Management	3	Upper Division Concentration	Fall, Spring, Summer
MAN 4741 – Change and Innovation Management	3	Upper Division Concentration	Fall, Spring, Summer
ISM 4011 – Introduction to Management Information Systems	3	Upper Division	Fall, Spring, Summer

Term 3

Course	Credits	Course Type	Terms Offered
MAN 3583 – Project Management	3	Upper Division Concentration	Fall, Spring, Summer
MAN 3505 – Production Operations and Logistics Management	3	Upper Division Concentration	Fall, Spring, Summer
MAN 3781 – Sustainable Business Strategies	3	Upper Division Concentration	Fall, Spring, Summer
BUL 3130 – Business Law and Ethics	3	Upper Division	Fall, Spring, Summer

Term 4

Course	Credits	Course Type	Terms Offered
FIN 4501 – Investment Management	3	Upper Division Concentration	Fall, Spring, Summer
MAR 3023 – Marketing Fundamentals	3	Upper Division	Fall, Spring, Summer
QMB 3250 – Statistics for Business Decisions	3	Upper Division	Fall, Spring, Summer
MAN 3600 – International Business Management	3	Upper Division Concentration	Fall, Spring, Summer

Term 5

Course	Credits	Course Type	Terms Offered
MAN 4101 – Human Relations in Management	3	Upper Division	Fall, Spring, Summer
MAN 4504 – Operational Decision Making	3	Upper Division	Fall, Spring, Summer
MAN 4930 – Selected Topics in Management	3	Upper Division	Fall, Spring, Summer
MAN 4720 – Strategic Management (Capstone)	3	Upper Division	Fall, Spring, Summer

Human Resources Concentration

Term 1: Fall

Course	Credits	Course Type	Terms Offered
GEB 3213 – Business Writing	3	Upper Division	Fall, Spring, Summer
MAN 3353 – Management Theory and Practices	3	Upper Division	Fall, Spring, Summer
MAN 4301 – Human Resource Management	3	Upper Division Concentration	Fall, Spring, Summer
MAN 4102 – Diversity Management	3	Upper Division Concentration	Fall, Spring

Term 2: Spring

Course	Credits	Course Type	Terms Offered
MAN 4741 – Change and Innovation Management	3	Upper Division Concentration	Fall, Spring, Summer
MAN 3065 – Business Ethics	3	Upper Division	Fall, Spring, Summer
ISM 4011 – Introduction to Management Information Systems	3	Upper Division	Fall, Spring, Summer
MAN 4320 – Organizational Staffing	3	Upper Division Concentration	Fall, Spring

Term 3: Fall

Course	Credits	Course Type	Terms Offered
BUL 3130 – Business Law and Ethics	3	Upper Division	Fall, Spring, Summer
FIN 3400 – Financial Management	3	Upper Division	Fall, Spring, Summer
MAN 4330 – Benefits and Compensation	3	Upper Division Concentration	Fall, Summer
MAN 4350 – Training and Development	3	Upper Division Concentration	Fall, Spring

Term 4: Spring

Course	Credits	Course Type	Terms Offered
MAR 3023 – Marketing Fundamentals	3	Upper Division	Fall, Spring, Summer
QMB 3250 – Statistics for Business Decisions	3	Upper Division	Fall, Spring, Summer
MAN 4401 – Managing Labor Relations	3	Upper Division Concentration	Spring, Summer
MAN 4402 – Employment Law	3	Upper Division Concentration	Fall, Spring

Term 5: Fall, Spring or Summer

Course	Credits	Course Type	Terms Offered
MAN 4101 – Human Relations in Management	3	Upper Division	Fall, Spring, Summer
MAN 4504 – Operational Decision Making	3	Upper Division	Fall, Spring, Summer
MAN 4930 – Selected Topics in Management	3	Upper Division	Fall, Spring, Summer
MAN 4720 – Strategic Management (Capstone)	3	Upper Division	Fall, Spring, Summer

Entrepreneurship Concentration

Term 1: Fall, Spring or Summer

Course	Credits	Course Type	Terms Offered
GEB 3213 – Business Writing	3	Upper Division	Fall, Spring, Summer
MAN 3353 – Management Theory and Practices	3	Upper Division	Fall, Spring, Summer
ENT 3004 – Principles of Entrepreneurship	3	Upper Division Concentration	Fall, Spring, Summer
MAN 4741 – Change and Innovation Management	3	Upper Division Concentration	Fall, Spring, Summer

Term 2: Fall, Spring or Summer

Course	Credits	Course Type	Terms Offered
MAN 3065 – Business Ethics	3	Upper Division	Fall, Spring, Summer
ISM 4011 – Introduction to Management Information Systems	3	Upper Division	Fall, Spring, Summer
MAN 3583 – Project Management	3	Upper Division Concentration	Fall, Spring, Summer
MAN 3781 – Sustainable Business Strategies	3	Upper Division Concentration	Fall, Spring, Summer

Term 3: Fall

Course	Credits	Course Type	Terms Offered
BUL 3130 – Business Law and Ethics	3	Upper Division	Fall, Spring, Summer
FIN 3400 – Financial Management	3	Upper Division	Fall, Spring, Summer
ENT 4013 – Creating New Ventures I	3	Upper Division Concentration	Fall
ENT 4114 – Creating New Ventures II	3	Upper Division Concentration	Fall

Term 4: Spring

Course	Credits	Course Type	Terms Offered
MAR 3023 – Marketing Fundamentals	3	Upper Division	Fall, Spring, Summer
QMB 3250 – Statistics for Business Decisions	3	Upper Division	Fall, Spring, Summer
ENT 4412 – Entrepreneurial Finance	3	Upper Division Concentration	Spring
MAN 4902 – Entrepreneurship Senior Project	3	Upper Division Concentration	Spring

Term 5: Fall, Spring or Summer

Course	Credits	Course Type	Terms Offered
MAN 4101 – Human Relations in Management	3	Upper Division	Fall, Spring, Summer
MAN 4504 – Operational Decision Making	3	Upper Division	Fall, Spring, Summer
MAN 4930 – Selected Topics in Management	3	Upper Division	Fall, Spring, Summer
MAN 4720 – Strategic Management (Capstone)	3	Upper Division	Fall, Spring, Summer

Marketing Concentration

Term 1: Fall, Spring or Summer

Course	Credits	Course Type	Terms Offered
GEB 3213 – Business Writing	3	Upper Division	Fall, Spring, Summer
MAN 3353 – Management Theory and Practices	3	Upper Division	Fall, Spring, Summer
MAR 3023 – Marketing Fundamentals	3	Upper Division	Fall, Spring, Summer
MAN 3065 – Business Ethics	3	Upper Division	Fall, Spring, Summer

Term 2: Summer

Course	Credits	Course Type	Terms Offered
ISM 4011 – Introduction to Management Information Systems	3	Upper Division	Fall, Spring, Summer
QMB 3250 – Statistics for Business Decisions	3	Upper Division	Fall, Spring, Summer
MAR 3334 – Marketing Promotions	3	Upper Division Concentration	Summer
MAR 3803 – Marketing Strategy	3	Upper Division Concentration	Summer

Term 3: Fall

Course	Credits	Course Type	Terms Offered
BUL 3130 – Business Law and Ethics	3	Upper Division	Fall, Spring, Summer
FIN 3400 – Financial Management	3	Upper Division	Fall, Spring, Summer
MAR 4233 – Social Media Marketing	3	Upper Division Concentration	Fall
MAR 4413 – Sales, Negotiations, and Relationships	3	Upper Division Concentration	Fall

Term 4: Spring

Course	Credits	Course Type	Terms Offered
MAN 4101 – Human Relations in Management	3	Upper Division	Fall, Spring, Summer
MAR 4503 – Consumer Behavior	3	Upper Division Concentration	Spring
MAR 4613 – Marketing Research	3	Upper Division Concentration	Spring
MAN 4930 – Selected Topics in Management	3	Upper Division	Fall, Spring, Summer

Term 5: Summer

Course	Credits	Course Type	Terms Offered
MAN 4504 – Operational Decision Making	3	Upper Division	Fall, Spring, Summer
MAR 4424 – International Marketing	3	Upper Division Concentration	Summer
MAR 4836 – Concept and Product Development	3	Upper Division Concentration	Summer
MAN 4720 – Strategic Management (Capstone)	3	Upper Division	Fall, Spring, Summer