

**FLORIDA STATE COLLEGE AT JACKSONVILLE
JOB DESCRIPTION, 2024**

LEARNING EXPERIENCE ARCHITECT

FLSA STATUS: EXEMPT – PAY GRADE: 22 - P

**JOB FAMILY: MULTIMEDIA & CREATIVE/GRAPHIC DESIGN
JOB FUNCTION: COMMUNICATIONS**

GENERAL STATEMENT OF JOB

The Learning Experience Architect innovates and improves the overall learning experience in FSCJ's Center for eLearning (CeL) online courses. This position leads the design and development process of creating scalable, engaging, and accessible digital learning experiences. This position serves as a digital accessibility and web developer lead.

CHARACTERISTIC DUTIES AND RESPONSIBILITIES

Develops and maintains a scalable system for creating consistent, engaging, and accessible digital learning experiences within the College's learning management system.

Consults with instructional designers, subject-matter experts, and multimedia designers to identify opportunities for improving the learning experience while maintaining course alignment appropriately.

Collaborates with instructional designers to analyze course outcome maps in conjunction with related course content and learning materials to determine the best instructional strategies for course learning activities and online learning experiences.

Gathers, analyzes, and evaluates user feedback in online courses to improve students' learning experience.

Designs and develops digital learning interactions beyond click-throughs with user experience (UX) design best practices, learning design methodologies, and front-end web development technologies.

Evaluates, selects, and maintains any third-party authoring tools used to enhance the digital learning experience within Canvas.

Serves as liaison between departments regarding technology and/or digital accessibility decisions and conducts researches on educational technology trends, focusing on digital learning experiences, accessibility, and web development.

Assists in project and task management related to multimedia and web development.

Performs other related duties, as required.

SUPERVISION RECEIVED

Supervision is received from the appropriate supervising administrator.

LEARNING EXPERIENCE ARCHITECT – Page 2

SUPERVISION EXERCISED

Serves as a lead worker for other regular employees.

MINIMUM QUALIFICATIONS

Bachelor's degree from a regionally accredited institution in a related field supplemented by three (3) years of related work experience or an Associate's degree from a regionally accredited institution in multimedia, graphic arts, or related field supplemented by five (5) years of related work experience.

PREFERRED QUALIFICATIONS

Master's Degree from a regionally accredited institution in Learning Design, Human-Computer Interaction, or User Experience Design. Five (5) years of experience designing and developing digital learning experiences. Experience with design consultations, Canvas LMS administration, front-end web development, digital accessibility, creating user feedback loops, and user experience design. Experience supporting knowledge of learning design principles and methodologies.

MINIMUM QUALIFICATIONS OR STANDARDS REQUIRED TO PERFORM ESSENTIAL JOB FUNCTIONS

Physical Requirements: Some tasks involve frequent walking, standing; some lifting and carrying objects of moderate weight (12-20 pounds); and/or the operation of vehicles, office, shop, or hand tools in which manipulative skills and hand eye coordination are important ingredients of safe and/or productive operations.

Data Conception: Requires the ability to compare and/or judge the readily observable, functional, structural, or composite characteristics (whether similar to or divergent from obvious standards) of data, people or things.

Interpersonal Communication: Requires the ability to speak and/or signal people to convey or exchange information. Includes issuing and receiving instructions, assignments and/or directions.

Language Ability: Requires the ability to read a variety of correspondence, reports, forms, brochures, lists, etc. Requires the ability to prepare correspondence, reports, forms, requisitions, etc., using prescribed format. Requires the ability to communicate effectively in standard English. Requires the ability to communicate with a broad array of individuals from various professional backgrounds.

Intelligence: Requires the ability to apply rational systems to solve practical problems and deal with a variety of concrete variables in situations where only limited standardization exists; to interpret a variety of instructions furnished in written, oral, diagrammatic, or schedule form; to acquire knowledge of topics related to occupation.

LEARNING EXPERIENCE ARCHITECT – Page 3

Verbal Aptitude: Requires the ability to record and deliver information, to explain procedures, to follow oral and written instructions. Must be able to communicate effectively with staff, students, co-workers and supervisors.

Numerical Aptitude: Requires the ability to utilize mathematical formulas; to add and subtract; multiply and divide; to determine decimals and percentages; and to utilize college algebra.

Form/Spatial Aptitude: Requires the ability to inspect items for proper length, width and shape and visually read various information.

Motor Coordination: Requires the ability to coordinate hands and eyes rapidly and accurately in operating computer-based multimedia equipment and machinery.

Manual Dexterity: Requires the ability to handle a variety of computer-based multimedia equipment and machinery, etc. Must have minimal levels of eye/hand/foot coordination.

Color Discrimination: Requires the ability to differentiate between colors and shades of color.

Interpersonal Temperament: Requires the ability to deal with people beyond giving and receiving instructions. Must be adaptable to performing under stress and when confronted with persons acting under stress, imposed by frequent deadlines, peak workloads, or public/student contact.

Physical Communication: Requires the ability to talk and hear: (Talking: expressing or exchanging ideas by means of spoken words. Hearing: perceiving nature of sounds by ear). Must be able to communicate via telephone.

Environmental Requirements: Tasks are regularly performed without exposure to adverse environmental conditions but may require exposure to extreme heat/cold or extreme weather conditions.

Effective: 4/5/24