

RFP 2026-27 Promotional Items and Services  
 Tabulation Posting  
 Recommended Award

RFP Section	Max Eval Points	Criterion	4Imprint, Inc	Florida Specialty	Brandz Agency	BSN Sports, LLC	Vampt Co.	JA Pro Marketing
13.00	50	Company Qualifications and Production Capabilities	32.7	44.3	42.7	23.5	44.3	33.3
14.00	50	Account Management and Service Model	19	48.3	40.8	20.8	42.5	26.3
15.00	50	E Commerce Portal & Brand Compliance Controls	22	49.2	43.5	20.3	45.5	38.5
16.00	50	Pricing Structure and Discount Model	25	23	21.5	50	41.5	30
A-2	10	Client Surveys	7.5	10	10	3.0	10	3.5
		<b>Total Score</b>	<b>106.16</b>	<b>174.8</b>	<b>158.5</b>	<b>117.6</b>	<b>183.8</b>	<b>131.6</b>

Recommendation to the College Administration to negotiate and enter into satisfactory agreements with the top three (3) proposers who achieved a score of 150 or more total points as well as authorize College Administration to formally terminate negotiations with the top ranked firms if a satisfactory contract cannot be negotiated. Thunderbird Manufacturing failed to provide percentages for 7 commodities listed in section 16.00 and pursuant to the RFP minimum requirements of section 16.00, and Living Up Promo failed to completely respond to sections 13.00, 14.00, 15.00 and failed to provide any discount percentages to section 16.00 other than a statement that they would offer 50% of apparel List Price. As such they must be deemed non-responsive.

*Marc Pica*

(signature)

Marc Pica, Purchasing Contracts Coordinator

*Randi Brokvist*

[Randi Brokvist \(Apr 21, 2026 14:54:25 EDT\)](#)

(signature)

Randi Brokvist, Executive Director of Purchasing

*Jill Johnson*

\_\_\_\_\_  
(signature)

Jill Johnson, Chief Communications Officer

*Jennifer Walls*

\_\_\_\_\_  
(signature)

Jennifer Walls, Assistant Director of Marketing

*Amy Lavner*

\_\_\_\_\_  
(signature)

Amy Lavner, Director of Marketing

WITNESS:

*Clayton Jordan*

\_\_\_\_\_  
(signature)

Clayton Jordan, Purchasing Specialist

**"Failure to file a protest with in the time prescribed in section 120.57 (3) Florida Statutes, or failure to post the bond or other security required by law (i.e. FS 255.0516) within the time allowed for filing a bond shall constitute a waiver of proceedings under chapter 120, Florida Statutes."**

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