



Digital Media (S500) | B.A.S. Degree

PROGRAM DESCRIPTION

The Bachelor of Applied Science (B.A.S.) in Digital Media provides students with intermediate and advanced level coursework in digital imaging, graphic design, time-based media and web design. Courses include illustration, photography, 3D animation/fabrication, branding, identity systems, animation, motion graphics, audio/video production, user experience and interface design and social media. Critical thinking and problem solving are emphasized through project-based learning within computer lab classrooms. The program culminates with courses in portfolio development, internship and a final capstone course, which are all designed to secure employment in the digital media industry.

Upon completion, graduates will be prepared to enter a variety of occupations such as multimedia art and animation, graphic design, audio and video equipment operation and film and video editing.

ENTRY REQUIREMENTS

- Earn an Associate in Science (A.S.), Associate in Arts (A.A.) or a minimum of 60 transferable college credit hours
- Complete the 18 credit hours of lower division coursework prior to enrollment in your upper division courses.*
- Satisfy the bachelor's degree general admission requirements and submit a bachelor's admissions application
- Provide a copy of official college transcript(s)
- Check the catalog to learn about all course and program prerequisites

* Included as part of the Digital Media/Multimedia Technology A.S.

AT-A-GLANCE

- **120 Credit Hours**
- **Financial Aid Eligible**
- **Selective Access** – Certain prerequisites and criteria must be met to be admitted.
- **Face-to-Face Courses**

CONTACT

basdigitalmedia@fscj.edu

Apply online at fscj.edu/admissions.

FREQUENTLY ASKED QUESTIONS

When can I start?

FSCJ enrolls students year-round, however, recommended course progression begins in the Fall Term.

Where are the educational courses held?

General education courses are offered at any of FSCJ's campuses and centers. Most of the professional core courses for this program are offered at FSCJ South Campus and some are offered at FSCJ Deerwood Center.

What is the cost of the program?

Many students attending FSCJ qualify for financial aid, which can greatly reduce out-of-pocket expenses. This program is Federal financial aid eligible. *The approximate cost of tuition and fees is \$12,586.**

Besides tuition and fees, students have to pay for things like living expenses, transportation, supplies and books. Book costs vary widely by program and course selection as well as choice of electives; students are encouraged to budget about \$60 per credit hour.

**Tuition reflects Florida resident rates and are subject to change. Certain classes that require labs may have additional fees for lab supplies. Additional fees are published in the class schedule.*

What other programs are related to the field?

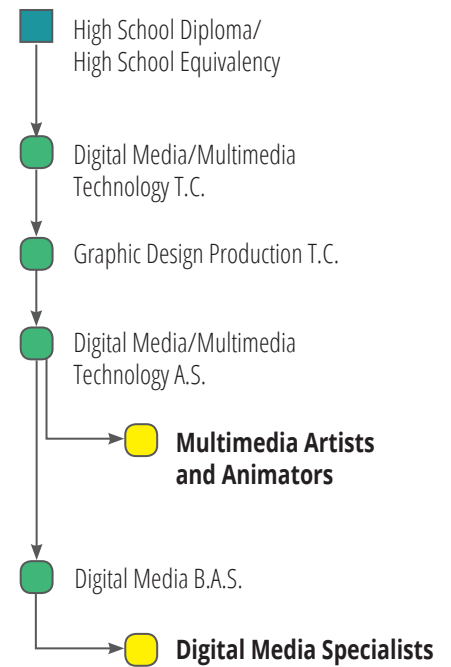
Students who have an interest in the Digital Media (B.A.S.) may also be interested in the following FSCJ programs:

- Communication and Media (B.S.)
- Stage Technology (T.C.)
- Web Development Specialist (T.C.)

Where can I get more information about potential careers?

Research local job opportunities, wage data, career paths and market trends at fscj.emsicareercoach.com.

CAREER PATHWAYS



JOB PROFILE

Duval and Nassau Counties

Digital Media Specialists

Local employment3,423
 Number of job openings 304/year
 Job growth11%

Expected salaries by area and occupation may be found at bls.gov