



Communication and Media (T400) | B.S. Degree

PROGRAM DESCRIPTION

The Bachelor of Science (B.S.) in Communication and Media provides students with the culturally diverse foundation needed to build a successful career through advancement in the workplace or to further their education at the graduate level. The program focuses on a Communication and Media core comprised largely of persuasive writing, news media, e-commerce, digital media and the effective use of the internet.

ENTRY REQUIREMENTS

- Earn an Associate in Science (A.S.), Associate in Arts (A.A.) or a minimum of 60 transferable college credit hours
- Satisfy the bachelor's degree general admission requirements and submit a bachelor's admissions application
- Provide a copy of official college transcript(s)
- Check the catalog to learn about all course and program prerequisites

AT-A-GLANCE

- 120 Credit Hours
- Financial Aid Eligible
- Online and Face-to-Face Courses

CONTACT

communicationmedia@fscj.edu

Apply online at fscj.edu/admissions.

FREQUENTLY ASKED QUESTIONS

When can I start?

Students can enroll in the Fall, Spring or Summer Terms.

Where are the educational courses held?

General education courses are offered at any of FSCJ's campuses and centers. Most of the professional core courses for this program are offered at FSCJ South Campus and a few courses are offered at FSCJ Deerwood Center and FSCJ Online.

What is the cost of the program?

Many students attending FSCJ qualify for financial aid, which can greatly reduce out-of-pocket expenses. This program is Federal financial aid eligible. *The approximate cost of tuition and fees is \$12,586.**

Besides tuition and fees, students have to pay for things like living expenses, transportation, supplies and books. Book costs vary widely by program and course selection as well as choice of electives; students are encouraged to budget about \$60 per credit hour.

**Tuition reflects Florida resident rates and are subject to change. Certain classes that require labs may have additional fees for lab supplies. Additional fees are published in the class schedule.*

What other programs are related to the field?

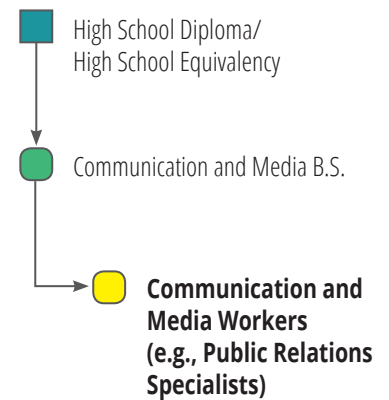
Students who have an interest in the Communication and Media (B.S.) may also be interested in the following FSCJ programs:

- Digital Media (B.A.S.)
- Public Safety Management (B.A.S.)
- Digital Media/Multimedia Technology (A.S.)

Where can I get more information about potential careers?

Research local job opportunities, wage data, career paths and market trends at fscj.emsicareercoach.com.

CAREER PATHWAYS



JOB PROFILE

Duval and
Nassau Counties

Public Relations Specialists

Local employment	953
Number of job openings	114/year
Job growth	10%

Expected salaries by area and occupation may be found at bls.gov

Potential employers:

- Local radio stations
- Local television stations
- Marketing firms/departments
- National media outlets