Florida State College at Jacksonville
Office of the College President
Major Priorities for 2010-11

Extraordinary Student Success
- Academic Success Centers *
- Course Materials Cost Consolidation pilot **
- Enhanced Course Section Information pilot **
- Student Debt Reduction campaign **

Extraordinary Student Experience
- Enhanced Admissions Processes **
- Bright Futures Academic Scholars Admissions **
- Collegiate Life (advocacy and facilitation for full time students) **
- Lifestyle Integration (advocacy and facilitation for part time students) **
- Veterans Center for Career Reentry **

Extraordinary Image and Visibility
- Marketing/branding campaigns **
- Strategic Communications Group and Network **
- Web site conversions/enhancements **
- Nickname selection & transition **

Extraordinary Career Education
- Technical college (Florida Coast Career Tech) **
- Institute for Food Safety **

Extraordinary Organization and Leadership
- Military, Public Safety and Security Division *
- Mission Statement and Collegewide Goals **
- Participatory Governance Model revision **
- Leadership Model **
- Incentive compensation plan redesigns **

Extraordinary Institutional Advancement
- Institutional effectiveness research & processes **
- SACS requirements *
- Updated strategic planning process **
- Bartram Degree Completion Center ***

Extraordinary Community Impact
- SIRIUS 1908 college readiness collaborations *
- Community Education Division**
- High school completion programs **
- Logistics grant *

Extraordinary Resource Development
- Strategic Business Units **

Extraordinary Program Development
- Business Administration (BS) **
- Biomedical Sciences (BS) **
- Converged Communications (BS) ***
- Logistics (BAS) ***
- Financial Services (AS/BS) ***
- Digital Media (BAS) ***
- Human Services (AS/BS) ***
- Healthcare Administration/Services (AS/BS) ***
- Medical Laboratory Technology (BS) ***
- Cardiovascular Technician (AS) **
- Instructional Services (AS) ***
- Gaming/Simulation/Animation (AS) ***
- Diagnostic Medical Sonography (AS/Certificate) ***

*Execution
**Development and Execution
***Development